



BE YOUR OWN BEST FRIEND®

presents

# WE FOR SHE

in partnership with Minerva BC and Women's Enterprise Centre

# THANKS FOR YOUR INTEREST IN SPONSORING BYOBF NETWORK'S **WE FOR SHE** CONFERENCE

Since 2014, business leaders, women's organizations, companies and experts have gathered in Vancouver every year at WE FOR SHE, a forum to discuss how to support women in the workplace. A major conclusion: help young women gain the skills and confidence to succeed before they even start their careers. On May 16, 2018, **Be Your Own Best Friend (BYOBF) Network** is hosting a **WE FOR SHE NextGen Event** at Khalsa School in Surrey to share these important messages and we need your support to make it a reality!

## BACKGROUND TO THE **WE FOR SHE** MOVEMENT

**WE FOR SHE** is a movement to boost gender equality in the workplace, grow women leaders and empower girls to be bold in their careers. Over the past four years the effort has grown into a national initiative involving thousands of people, over 100 organizations. The 2016 event, "WE FOR SHE: Championing the Next Generation," held in Vancouver was one of the largest collaborations of women's organizations, companies, experts, business leaders, advocates and young women in North America. More than 1,500 business leaders - women and men - and Grade 10-12 young women engaged in lively discussion, heard inspirational keynotes and made their own commitments for change.

# ABOUT BE YOUR OWN BEST FRIEND NETWORK

**Be Your Own Best Friend (BYOBF) Network** is North America's first professional networking group for South Asian Women.

The **BYOBF Network** is managed by Sukhi Ghuman and is a group that not only provides women with the opportunity to network in a safe and fun environment, but also celebrates the successes of South Asian women and hosts conferences and workshops to empower youth.

In 2017 **BYOBF Network** hosted the first Super Girl Within Conference. This year, the BYOBF Network is teaming up with the Women's Enterprise Centre and the Minerva Foundation, to present the "**WE FOR SHE**" conference.



byobf

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WE FOR SHE CONFERENCE 2017

# WHAT IS A WE FOR SHE EVENT?

WE FOR SHE NextGen events are based on the same model to get young women and men involved in making sure the important momentum of the WE FOR SHE Movement continues.

At a WE FOR SHE NextGen event, attendees learn about diversity, unconscious bias, leadership, innovative career opportunities and the need for gender equality in the workplace.

## CONFERENCE ADVISORY

- Sukhi Ghuman - EVENT CHAIR
- Kuljit Sandhu - VICE CHAIR
- Jasmine Garcha - COMMUNITY OUTREACH
- Riya Khanna - SCHOOL CHAIR
- Avi Gill - ORGANIZING COMMITTEE
- Natasha Sangha - ORGANIZING COMMITTEE
- Jasmine Bassi - ORGANIZING COMMITTEE
- Korine Deol - ORGANIZING COMMITTEE
- Rajan Deol - SPONSOR TEACHER



# WHY BECOME A SPONSOR

BYOBF Network's WE FOR SHE will bring 150 students and 30+ business leaders together to help young women and men step up, imagine a more diverse workplace and hear from successful women and men who are leading the way. By contributing to our event, you will gain public recognition as a supporter of the next generation of business leaders. We are doing a lot of promotion to students and in our community and your business can benefit from our outreach.

We need your help to make this dream a reality and your sponsorship will allow this event to be possible!

## EVENT DETAILS

DATE: May 16, 2018

LOCATION: Khalsa School Surrey

Young women and men from all Surrey Secondary Schools will have an opportunity to register for the conference. The conference is offered at no cost to the participants.

### Title Sponsor \$3000+

Thank you from MC

Opportunity to display banner + promo materials at event

Large Logo Inclusion on all event print/digital

Logo inclusion and thank you on Facebook Page

Logo inclusion on BYOBF Network web page

Opportunity to participate as a Mentor

Industry Exclusivity

### Gold Sponsor \$2000

Thank you from MC

Opportunity to display banner at event

Medium Logo/Name Inclusion on select print materials

Logo inclusion and thank you on Facebook Page

Logo inclusion on BYOBF Network web page

Opportunity to participate as a Mentor

### Silver Sponsor \$750.00

Thank you from MC

Opportunity to display banner at event

Logo/Name Inclusion on select print materials

Logo inclusion on BYOBF Network web page

### Bronze Sponsor \$500.00

Thank you from MC

Logo/Name on select print + digital materials

Opportunity to display banner at event

# SPONSORSHIP OPPORTUNITIES

# IN KIND SUPPORT

We are also looking for in kind sponsors to support **WE FOR SHE**

- Printed T-Shirts (150)
- Swag Bags (150)
- Lanyards (150)
- Custom Notebooks (150)
- Photographer
- Videographer
- Printer

- **Contact us to see how you can support.**
- **Custom packages available.**
- **For more information please contact:**
- Sukhi Ghuman - [sukhi@byobfnetwork.ca](mailto:sukhi@byobfnetwork.ca) | 604 315 2599
- Kuljit Sandhu - [ksandhu@excellaw.ca](mailto:ksandhu@excellaw.ca) | 604 630 3778 ext 501